ELECTRIC SPARKS

34

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CO-OPERATION.

Much has been said about co-operation, but no sooner said than those words are forgotten.

Webster, in his dictionary, defines co-operation, as, the act of working jointly together.

Do the students work jointly together? Do they, when asked to perform a small favor for their fellow student, answer in the affirmative? No, it is most often answered in the negative. I am not speaking now of the minority, but I am speaking to the majority.

Concurrence is manfully failing in the student's life at large.

There is a wonderful picture portrayed, on seeing the student work with one aim in mind, to succeed, but should he not consent to do small favors for his fellow student?

WSOE.

The new School of Engineering radio station is promised to begin operations within a short time.

WSOE, our official radio nickname, will be a greater asset to the school than the preceding apparatus. Much money has been spent on the new apparatus, and every effort has been made to perfect a fine station.

The radio has become a vital factor in the life of the American people, and one of the chief amusements of our citizens.

WSOE, with its increase in power of four hundred watts, will be a great benefit to the school.

Radio is the latest word in advertising; we are now equipped with the best piece of apparatus available, and with this the possibilities of the School of Engineering will be recognized by people throughout the United States.

That Chummy Army.

A sentry in an army camp down South heard footsteps and roared his challenge. From the darkness came the quavering reply:

"Ah's a citizen of de United States wif mah lady frien'."

Instructing the colored rookie as to the proper way to challenge, the sentry sent him on his way. A few minutes later a form approached and in answer to the challenge came:

"Ah's de man yo' tol' to say Ah was a frien' of yo'-all."—American Legion Weekly.

EXCHANGES.

THE TIFFINIAN.
Tiffin, Ohio

Electric Sparks welcomes you.

In the last issue of your paper your editorials were very good. If you could have your headings on the front page in larger type it would make the paper more attractive. Also in your staff column should be the name of your town and state.

We hope to hear from you in the exchange.

* * *

THE EGYPTIAN.
Corbondale, Ill.

Welcome in our exchange.

Your Dramatic editor of the Egyptian was very complete in every department.

The editorial and dramatics were very good.

Let us hear from you in the exchange again.

* * *

THE CANTON HIGH SCHOOL PENNANT
Canton, Ill.

We welcome you in the exchange.

It would make your paper more attractive and beneficial, if you would devote more space to your school activities, under the proper headings.

Let us meet again.

* * *

THE GLEANER.
Pawtucket, R. I.

Welcome in our exchange.

We wish to compliment you for the publication of such a magazine.

It would improve the appearance of your magazine if you could have a cartoon.

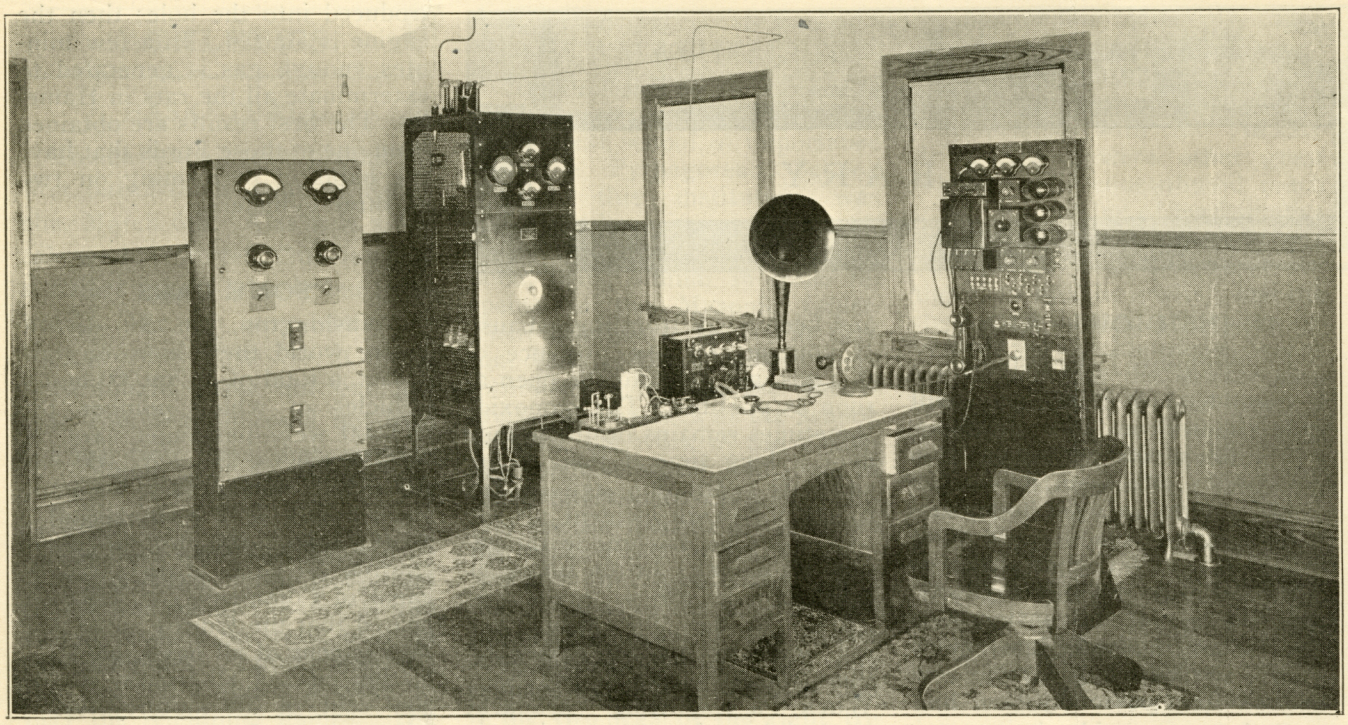
The Electric Sparks hope to meet you again in exchange lane.

* * *

THE RUSHLITE.
Rushville, Ind.

Electric Sparks welcomes you as a new exchange friend. Your paper is very good for a weekly. If you could have a cartoon or two it would add to the appearance of your paper very much.

We are standing by for you in the exchange.



The photo above was taken while the new WSOE radio station was in operation at Zion, Ill., under the call letters WCBD.

START WORK ON NEW WSOE STUDIO.

WSOE, the School of Engineering - Wisconsin News' new 500 watt station will have one of the finest studios of any station in the Central West, according to plans announced by F. A. Vaughn, vice president of the School of Engineering.

Plans have not only been completed but first steps in building the studio have begun and the studio should be completed within but a few weeks. The studio will be housed in the School of Engineering building at 415 Marshall St.

The studio will in reality be two studios. One will be a small one for small musical organizations and for solos and talks, while the other will be for larger musical organizations and choruses.

Between the studios will be the operating room where the station engineers will be able to see into both studios and make any necessary changes to regulate the modulation of the station to provide for the best reception.

The small and large studio as well as the operating rooms will be visible to the public in the school building as they will be separated by large glass windows. Celutex, a composition used in only the best stations, will cover the walls.

This means that the quality of the tones received from the new WSOE, School of Engineering-Wisconsin News station will be exceptionally clear and that there will be no outside studio disturbances.

It is also being planned to use the entire main floor of the School of Engineering for radiocasting of music furnished by large organizations such as bands, choirs and glee clubs.

With all of the new equipment for the station here, steps have already been taken for its assembling and it is expected that the first work in erecting the gigantic towers will begin shortly.

Engineers working on the erection of the new station assert that if favorable weather prevails after the erection of the towers begin that it will take but a few weeks to have them up.

Higgs (reading the advertisements): "Say, what is a guest towel?"

Biggs: "A clean towel."

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